Once product is received most items have suggested retailed pricing. This is located on the G Drive.

*If the product doesn’t have suggested pricing, we must create our own pricing*.

First you take the cost of the freight charges and divide it by the number of items received. ($37.26 / 48 = .78) You then take that .78 and add it to each item received.

*An item that cost us $7.49 + .78(freight) = $8.27*

**The margins of profit per each item needs to be between 35% - 45%.**

You choose a starting point with your price, so an item that costs $8.27 – I would want it to be priced for $14.99. So; 14.99 – 8.27 = 6.72 / 14.99% = 44%

*The office likes to see our retail price we’ve come up with as well as the profit margins. This all goes on the packing slip or invoice.*

Use the pricing gun to sticker the proper department, and price accordingly to each item.